



PROGRAM OF THE FORUM

Day ONE, October 18, 2018		2 Zaki Validi, Ufa Congress-Hall
08.00	Registration	Hallway, -1 floor
09.30 10.30	Welcome Coffee	Hallway, -1 floor
09.00 18.00	Consultation platforms "Support infrastructure for small and medium-sized businesses of the Republic of Bashkortostan"	Hallway, -1 floor
	Exhibition of the Fourth Forum on Small Business of the SCO and BRICS Regions	Hallway, -1 floor
	Exchange of business contacts	Hallway, -1 floor
09.00 18.00	Youth Foresight School "We are the Future": <ul style="list-style-type: none"> • Region's human resources tomorrow • Atlas of Emerging Jobs • Strategic Project Session 	Exhibition Hall, 1st floor
10.30 12.30	PLENARY SESSION PROSPECTS OF SMALL BUSINESS GROWTH AND COOPERATION IN THE SCO AND BRICS <u>Moderator:</u> AZAT FAZLYEV , President of the Chamber of Commerce and Industry of the Republic of Bashkortostan, Vice-Chairman of the National Part of the SCO Business Council for the Russian Federation	Concert Hall, 1st floor
	Focal points: <ul style="list-style-type: none"> • Peculiarities of and conditions for SME growth in the SCO and BRICS. • Priority national projects of the SCO and BRICS members. • Analysis of the SME economic indicators in the SCO and BRICS countries. Are the small business growth and qualitative changes noticeable? • Prospects and potential of cooperation. Why is it profitable for small business to unite? • Points of coincidence today – global competitive projects tomorrow. 	
	<u>Welcome addresses:</u>	
	> RUSTEM MARDANOV , Prime-Minister of the Government of the Republic of Bashkortostan	
	> MILENA ARSLANOVA , Director of the Department of Investment Policy and SME Development of the Ministry of Economic Development of the Russian Federation	
	> RIDWAN KAMIL , Governor of West Java Province, Indonesia	
	> KAMALUDDIN NIZAMI , Panjshir Governor, Islamic Republic of Afghanistan	
	> SEYYED ALI AGHAZADEH , Markazi Governor, Islamic Republic of Iran	
	> NIKITA KUZNETSOV , Director of the Department for Promotion of Domestic Trade, Digital Marking of Goods, and Legalization of Turnover of Products of the Ministry of Industry and Trade of the Russian Federation	
	> VLADIMIR PADALKO , Vice-President of Chamber of Commerce and Industry of the Russian Federation	
	> MAKSIM LYUBOMUDROV , Deputy Director-General of SME Corporation	

	> SERGEI KANAVSKY , Executive Secretary of the SCO Business Council	
	> SEAPARO CHARLES SEKOATI , Minister of Economic Development, Environment and Tourism of Limpopo Province of South Africa	
	> ANDREI SHAROV , Vice-President – Head of the GR Directorate at PAO Sberbank of Russia	
	> XIE YUANPENG , Jiangxi Province Representative, China, in the Republic of Bashkortostan	
	> WANG QINGCHUN , Deputy Director, Office of People's Government, Qingdao, People's Republic of China	
	Expert reports: "SCO and BRICS States Through the Lens of Global SME Monitoring"	
	> DMITRII KHANIN , Associate Professor for Entrepreneurship of the Graduate School of Business of Nazarbayev University, Kazakhstan	
12.30 14.00	MEDIA SCRUM, SIGNING AGREEMENTS	Hallway, -1 floor
12.30 14.00	Lunch	Salavat Restaurant, -1 floor Uraltau Restaurant, 1 Floor (invitations only)
14.00 16.00	<p>EXPERT SESSION</p> <p>SINGLE-WINDOW SYSTEM AND EDUCATION PLATFORMS FOR SME SUPPORT AND GROWTH IN THE SCO AND BRICS REGIONS</p> <p><u>Moderator:</u></p> <p>MILENA ARSLANOVA, Director of the Department of Investment Politics and SME Development of the Ministry of Economic Development of the Russian Federation</p>	Boardroom, 1st floor
	<p>Focal Points:</p> <ul style="list-style-type: none"> • Single-window support to SME. • Functioning of educational platforms. 	
	<u>Speakers:</u>	
	> ANDREI SHAROV , Vice-President – Head of the GR Directorate at PAO Sberbank of Russia	
	> ILONG HOU , Director of International Department of Weidong Cloud Education Group, Qingdao, China	
	> ALEKSANDR SVININ , First Deputy Chairman of the Government of the Udmurt Republic	
	> TATIANA SELIVERSTOVA , Deputy Chairperson of the Russian Youth Union	
	> ARTUR YUSUPOV , Director-General of the SME Development Fund for Chelyabinsk Oblast	
14.00 16.00	<p>ROUND TABLE</p> <p>MULTIFORMAT TRADE IN THE SCO AND BRICS</p> <p><u>Moderator:</u></p> <p>NIKITA KUZNETSOV, Director of the Department for Promotion of Domestic Trade, Digital Marking of Goods, and legalization of Turnover of Products of the Ministry of Industry and Trade of the Russian Federation</p>	Small Hall, -1 floor
	<p>Focal Points:</p> <ul style="list-style-type: none"> • Specific character of trade spaces for small businesses in large cities. • Multiformat trade, including large, medium niche, and small retail as an alternative to the "format war". • Place and social role of markets and fairs in urban infrastructure. • Requirements to non-standard retail facilities: maximum profitability or estheticism. 	
	<u>Speakers:</u>	
	> VLADLEN MAXIMOV , President of Small-Size POS Association	
	> EVGENII ADASHEV , Executive Director of the Association of Retail Trade Companies	
	> ILYA LOYEVSKY , Deputy Head of the Autonomous Non-Profit Organization "Russian Quality System"	
	> VLADIMIR MISHELOVIN , Head of Control and Finance Department of the Federal Antimonopoly Service of the Russian Federation	

	<p>➤ GUZEL ASYLOVA, Chairperson of the State Committee of the Republic of Bashkortostan for Trade and Consumer Protection</p>	
	<p>➤ ALEKSEI TRABER, Advisor to the Director-General for Marketing at OOO Alko-Trade (Retail Chain "Dvorik")</p>	
	<p>➤ PAVEL ANTIPIN, Director-General at OOO UK SALYUT</p>	
	<p>➤ VALERY KAIGORODOV, Director-General of China SMM Agency, China</p>	
	<p>➤ ELENA MASTITSKAYA, Regional Manager for Franchising in the Ural Region "Metro Cash&Carry"</p>	
	<p>➤ ZHANG LI, Deputy Director, Commerce Department, Qingdao, China</p>	
14.00 16.00	<p>ROUND TABLE</p> <p>SMALL BUSINESS AND FOREIGN ECONOMIC ACTIVITY. INTERNATIONAL BUSINESS DAYS</p> <p><u>Moderator:</u></p> <p>RUSLAN MIRSAYAPOV, Chairman of the State Committee of the Republic of Bashkortostan for Foreign Economic Relations</p>	Conference Hall № 4, -1 floor
	<p>The round table is aimed at promoting SMP export and informing SMP about the state support available to Russian exports.</p> <p>In addition, the round table will focus on the main stages of the entry of Russian organizations to foreign markets, including the selection of a strategy for finding foreign partners and the legal peculiarities of concluding export contracts.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Use of regional brands for promotion of the exported products. • Strategies for the search of foreign partners. • Legal peculiarities of export contracts. • Value and role of marketing surveys about entering foreign markets. • New forms of export support. Export accelerator. 	
	<p><u>Speakers:</u></p>	
	<p>➤ GRIGORY LADYSHEV, Director for Business Development in Moscow Region and Central Federal District at the Russian Export Center</p>	
	<p>➤ SERGEI FEDOROV, Chairman of the Board of the Riga Chamber of Commerce and Industry</p>	
	<p>➤ SVETLANA DIVNICH, Project manager at "Product of Bashkortostan"</p>	
	<p>➤ LIANA KIRSHINA, Director-General at AO ISKOZH</p>	
	<p>➤ SERGEI MASLEKHIN, Director for Development and Key Projects of the consulting company "Vernoye Reshenie" (Right Choice)</p>	
	<p>➤ YURI SHURYGIN, Executive Director at Association of SME Exporters of Russia</p>	
	<p>➤ NIKITA BANTSEKIN, Board Member, Head of the Direction for Public Relations and International Affairs of the SME Corporation</p>	
14.00 16.00	<p>ROUND TABLE</p> <p>SCO AND BRICS LUMBER INDUSTRY POTENTIAL AND PROSPECTS</p> <p><u>Moderator:</u></p> <p>ALEKSEI KARPUKHIN, Minister of Industry and Innovation Policy of the Republic of Bashkortostan</p>	Conference Hall № 1, -1 floor
	<p>The round table is designed to intensify cooperation in the sphere of woodworking aimed at effective and waste-free use of forest resources and wider cooperation in the SCO and BRICS. The round table participants will also analyze the main tendencies and prospects of lumber industry, problems and solutions in foreign economic activity.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Development of international cooperation in lumber industry. • Wider access to innovations, technologies, specialized services, and qualified personnel. • Prospects of wooden housing construction. 	

	<ul style="list-style-type: none"> • Development of exchange trade of round timber. • Better conditions for export in Russia and removal of the existing barriers to foreign economic activity. • Ensuring production of technically sophisticated goods and more effective technologies. • Effective use of local natural resources. • Consolidation of different types of resources through cooperation for establishing new productions, joint ventures, and the increase of employment. • Improvement of business climate through various measures of the state and municipal support to business and removal of administrative barriers. 	
	<u>Speakers:</u>	
	> MARAT SHARAFUTDINOV , Minister of Forestry of the Republic of Bashkortostan	
	> IGOR SMOLYAGIN , Director for Investors at SME Corporation in the Republic of Bashkortostan, Associate Professor of the Department of Economic Theory at Ufa State Aviation Technical University	
	> OLEG PANITKOV , Director-General of the Association of Wooden Housing Construction	
	> ILYA DAVYDOV , Executive Director of the Sverdlovsk branch of non-profit association of employers Ural Union of Lumbermen	
	> VLADIMIR KANIBER , Board Chairman of the Association of Lumbermen of the Republic of Bashkortostan	
	> KHAIDAR BADAMSHIN , Director of OOO BashEkoResurs	
	> ARDASHER KURBANSHO , Director-General of OOO Kronoshpan Bashkortostan	
	> ANVER KARIMOV , Director of the Industrial Development Fund of the Republic of Bashkortostan	
14.00 16.00	<p>ROUND TABLE</p> <p>INTERNATIONAL TOURISM: A FACTOR UNITING TERRITORIES, CULTURES AND PEOPLE</p> <p><u>Moderators:</u></p> <p>ALEKSANDR YELISEYEV, Expert of the Council of Regions of the Russian Union of Travel Industry</p> <p>VYACHESLAV GILYAZITDINOV, Chairperson of the Republic of Bashkortostan State Committee for Entrepreneurship and Tourism</p>	Large Hall, -1 floor
	<p>The round table is aimed to open dialogue between the representatives of the tourism industry of the SCO and BRICS member states on the main issues of the international tourism development in the framework of the existing political and economic situation in the world.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Possibilities of simplification of procedures of mutual tourist trips between the SCO and BRICS member states: visas, transport connections. • Possibilities of investment into the sphere of tourism within the SCO and BRICS, real projects, experience, and opportunities (SCO and BRICS bank; to produce investment offers for partners). • Tourist flow within the SCO and BRICS states and between them. How to analyze tourist flow in each country and in the SCO and BRICS and produce correct statistics. • Quality of tourist product and safety of tourism. • Professional staff in the tourism industry. • Development and promotion of "smart tourism". 	
	<u>Speakers:</u>	
	> STANISLAV ARISTOV , Adviser to the Russian Minister for North Caucasus (invited to participate)	
	> ALEKSANDR OSAULENKO , Director of the "Association of Tour Operators for International Tourism TURPOMOSCH"	
	> SERGEI SHPILKO , President of the Russian Union of Tourist Industry	
	> ANNA GURINCHUK , Director for Development at Travel Business School, certified expert of Worldskills in competence tourism; developer of professional tourism standards	
	> YURI BARZYKIN , Vice-President of the Russian Union of Travel Industry, Chairman of the Committee on Chamber of Commerce and Industry of the Russian Federation on Entrepreneurship in Tourism	

	> YURI TSURKAN , Chairman of the Council of the Association for the Promotion of Russian-Chinese Tourism	
	> IVAN BUBLYAEV , Sales Director of One Touch Travel	
	> VLADIMIR BARANOV , Chief Editor of Special Projects of "Perviy Kanal" TV Company	
14.00 16.00	VISITING SESSION OF THE RUSSIAN CCI COMMITTEE FOR EXHIBITIONS AND CONGRESSES EXHIBITION COOPERATION OF THE SCO AND BRICS REGIONS <u>Moderators:</u> SERGEI BEDNOV , Chairman of the Committee of the Chamber of Commerce and Industry of the Russian Federation for Exhibitions and Congresses EVGENII GURIEV , Deputy Prime Minister of the Government of the Republic of Bashkortostan – Minister of Land and Property Relations of the Republic of Bashkortostan	Yurta, 2 floor
	Focal Points: <ul style="list-style-type: none"> Exhibition cooperation in the SCO and BRICS. On establishment of technical committee on exhibitions and congresses affiliated with Rosstandart. 	
	<u>Speakers:</u>	
	> IGOR KOROTIN , Director of the Department of Exhibitions and Congresses at the Chamber of Commerce and Industry of the Russian Federation	
	> AZAT FAZLYEV , President of Chamber of Commerce and Industry of the Republic of Bashkortostan	
	> NIKOLAI FADEEV , Branch Chief of the Roskongress Foundation in Ufa	
	> RUFINA DAUTOVA , Deputy Director-General of OOO Bashkir Exhibition Company	
	> ALEKSEI LEVITSKY , Director-General of OOO Expovesttrans	
	> GENNADY DROZHZHIN , Board Chairman of the Association of National Art Crafts of Russia	
	> ANTON TALALOV , Acting Head of the Federal Penitentiary Service of Russia for the Republic of Bashkortostan	
	> SERGEI IVANOV , Deputy Director-General of OOO Exhibition Scientific Research Centre R&C	
	> ALEKSEI KALACHEV , Director of the National Congress Bureau Association	
	PRESENTATION OF BUSINESS COOPERATION OPPORTUNITIES BETWEEN THE SCO AND BRICS REGIONS	Area of signing agreements, -1 floor
14:00 14:30	Jiangxi Province (China) Mr. Li Zhiyong , Head of the International Relations Department of Jiangxi Provincial Foreign Affairs And Overseas Chinese Affairs Office, Delegation from the province	
14:45 15:15	West Java Province (Indonesia) Mr. Ridwan Kamil , the Governor of West Java Province, Delegation from the province	
15:30 16:00	Limpopo Province (South Africa) Mr. Seaparo Charles Sekoati , Minister of Economic Development, Environment and Tourism of Limpopo Province of South Africa	
14:00 16:00	MASTER-CLASS TOURIST PRODUCTS: MAKING OF AND PROMOTION <u>Host:</u> GENNADY SHATALOV , Board Chairman at Region PR, founder of Federal tourist awards: Russian Event Awards, "Route of the Year, Tourist Souvenir, and MediaTur, General Producer of the All-Russian festival of movies about tourism and travel "Russia inspires"	Conference Hall № 3, -1 floor
16:00 16:30	Coffee-break	Hallway, -1 floor Salavat Restaurant, -1 floor

	PRESENTATION OF BUSINESS COOPERATION OPPORTUNITIES BETWEEN THE SCO AND BRICS REGIONS	Area of signing agreements, -1 floor
16:30 17:00	Multifunctional trading platform of the SCO Business Council Zhu Xiaobo , Head of Chongqing Life Online Group Ltd.	
17:15 17:45	Presentation of business opportunities in Qingdao Wang Qingchun , Deputy Director of the Office of the People's Government of Qingdao	
16:30 18:30	EXPERT SESSION REGIONAL COMPONENT OF THE NATIONAL PROJECT "SME AND SUPPORT TO INDIVIDUAL ENTREPRENEURIAL INITIATIVES" <u>Moderator:</u> MILENA ARSLANOVA , Director of the Department of Investment Policy and SME Development of the Ministry of Economic Development of the Russian Federation	Boardroom, 1st floor
	During the session, the representatives of the authorized bodies of the regions belonging to the Volga Federal District are expected to make a report on the experience of implementing measures to support SMEs in the territory of the Russian Federation, as well as on activities proposed for inclusion in the regional components of the national project "Small and medium entrepreneurship and support for individual entrepreneurial initiatives."	
16:30 18:30	ROUND TABLE CREDIT, GUARANTEE, LEASING AND MARKETING SUPPORT TO THE SMALL BUSINESS OF THE SCO AND BRICS REGIONS <u>Moderator:</u> MAKSIM LYUBOMUDROV , Deputy Director-General of SME Corporation	Малый зал, -1 этаж
	<u>Speakers:</u>	
	> SVETLANA BEREZINA , Advisor to Director-General of the SME Corporation	
	> KIRILL SEMYONOV , Deputy Chairman of the Board of AO MSP Bank	
	> DMITRII KHANIN , Associate Professor for Entrepreneurship of the Graduate School of Business of Nazarbayev University, Kazakhstan: "SCO and BRICS States Through the Lens of Global SME Monitoring"	
	> NATALIA BIRYUKOVA , Managing Director of VTB Bank	
	> ALEKSEI CHIGADAEV , Head of International Digital Projects, iMARS Communications Agency	
	> SERGEI KALETIN , Director-General of OOO Verus, Orenburg	
	> AIDAR KHALILOV , Director-General of the Fund for the Development and Support of Small Business of the Republic of Bashkortostan	
16:30 18:30	EXPERT SESSION TRENDS AND CASES OF THE SME SUPPORT AND DEVELOPMENT OF SMALL BUSINESS IN THE SCO AND BRICS REGIONS <u>Moderator:</u> ALEKSEI POROSHIN , Director-General of "Business Russia" (Center of Financial and Credit Support), Managing Partner of the Investment and Consulting Group "First"	Conference Hall № 5, -1 floor
	During the section, experts, entrepreneurs, and public authorities of the SCO and BRICS countries will discuss of the SME development in the SCO and BRICS. Monitoring of the operating mechanisms will allow determining the most effective practices for the exchange of practices.	
	Focal Points: <ul style="list-style-type: none"> • How to reach a high share of small business in GDP? What was achieved in the SCO and BRICS countries? • Which tools help to support SME? What mechanisms are questionable? Comparison of opinions of public authorities and business. • What privileges are provided to export-oriented SMEs in the SCO and BRICS? What experience can Russia borrow from China and India? • Administrative, technical, financial, and other barriers to small business. How has the situation changed in recent years? • Regional support: are SME growth and change of quality noticeable? • Role of business associations: why is experience exchange is so important? 	

	<u>Speakers:</u>	
	> NAVLANI RAVI PREMKUMAR , CEO of SURYA GROUP, India	
	> DANIL VINNITSKY , Director of BRICS Law Institute	
	> ALEKSEI GORODISHENIN , Marketing Director of RCML ASIA, partner of the Chinese-Russian Investment Fund	
	> ALMIRA NAGIMOVA , Senior Researcher at the Institute of Strategic Research of the Republic of Bashkortostan	
	> SHAHID HASSAN , President of Pakistan Trading House Association, Pakistan	
	> MIKHAIL FEINBERG , Director-General at Academy of Franchising	
	> ZHANG LING , Deputy Director of the Committee on Economics and Informatization at Qingdao, Director of the Bureau of Small and Medium Business Qingdao, China	
16:30 18:30	<p>EXPERT SESSION</p> <p>LAW-ENFORCEMENT PRACTICE OF CUSTOMS AUTHORITIES AND COMPLIANCE WITH MANDATORY REQUIREMENTS</p> <p><u>Moderator:</u></p> <p>SERGEI RYBKIN, Head of the Volga Customs Office</p>	Conference Hall № 1, -1 floor
	<p>Public hearings are carried out as a part of the priority program “Reform of Control and Supervising Activities in Russian Federal Tax Service” with the assistance of the Public council affiliated with the Russian Federal Tax Service. The purpose of the priority project of this program “Implementation of Prevention of Violations of Mandatory Requirements” is prevention of violations of the mandatory requirements imposed by customs authorities on participants of foreign economic activity in case of customs control by raising awareness. It is aimed to increase the transparency of control and supervising activities of customs authorities and decrease in administrative load on business.</p> <p>Reports:</p> <ul style="list-style-type: none"> • Customs administration of the exported goods in the conditions of concentration of electronic customs declaration of goods in the center of electronic declaring of the Volga electronic customs. • The prospects of information technology development in case of customs control after release of goods. • The results of the departmental review of complaints of persons and protests by prosecutors to the decisions of the customs authorities of the Volga region about imposition of administrative sanctions for the 9 months of 2018, as well as recommendations on compliance with the mandatory requirements of customs and administrative legislation. • Customs administration under new customs legislation of the Eurasian Economic Union and the legislation of the Russian Federation on customs regulation. 	
	<u>Speakers:</u>	
	> ALEKSANDR PREORCHUK , Deputy Head of Customs Control of the Volga Customs Office, Head of the Department of Customs Procedures and Control	
	> NATALYA KAZARINA , Deputy Head of the Federal Customs Revenues of the Volga Customs Office	
	> RUSLAN NIKOLAEV , Deputy Head of Department, Chief of the Service	
	> ANATOLY BALTYSKOV , Deputy Head of the Volga Customs Office – Head of the Volga Operational Customs	
	> OLGA GRIDNEVA , Deputy Head of the Department of Customs Payments	
16:30 18:30	<p>EXPERT SESSION</p> <p>SMALL BUSINESS AND EXCISABLE GOODS</p> <p><u>Moderator:</u></p> <p>VLADLEN MAKSIMOV, President of the Association of Small Format Trade</p>	Conference Hall № 4, -1 floor
	<p>Focal Points:</p> <ul style="list-style-type: none"> • Assessment of the regulation of the retail sale of tobacco and nicotine-containing products. • Forthcoming marking of tobacco products since 2019: problems and solutions. • Sales of alcoholic products on the first floors of residential buildings. • Counterfeit problems in alcohol and tobacco products. • Regulation and implementation of innovative nicotine-containing products with the appearance of new perspectives for various segments of trade. 	

	<u>Speakers:</u>	
	> NIKITA KUZNETSOV , Director of the Department for Promotion of Domestic Trade, Digital Marking of Goods, and Legalization of Turnover of Products of the Ministry of Industry and Trade of the Russian Federation	
	> GALINA PERMINA , Deputy Head of the Office of Rospotrebnadzor in the Republic of Bashkortostan, Deputy Chief State Sanitary Doctor in the Republic of Bashkortostan	
	> EVGENII ADASHEV , Executive Director of the Association of Retail Trade Companies	
	> ILYA LOYEVSKY , Deputy Head of the Autonomous Non-Profit Organization "Russian Quality System"	
	> VLADIMIR MISHELOVIN , Head of Control and Finance Department of the Federal Antimonopoly Service of the Russian Federation	
	> IRINA KHAZIPOVA , Deputy Chairman of the Committee on Trade of the Bashkir Regional Branch of OPORA RUSSIA	
	> ANNA BUSHLYAKOVA , Head of Corporate Affairs for the Region at Philip Morris International in Russia	
	> PAVEL FILIPPOV , PR Manager for Public Authorities at AB Inbev Efes	
16:30 18:30	<p>ROUND TABLE</p> <p>MEDICAL AND HEALTH TOURISM. NEW APPROACHES</p> <p><u>Moderator:</u></p> <p>ELENA TRUBNIKOVA, Chairman of the Association of Health Tourism</p>	Large Hall, -1 floor
	<p>Today international tourism from Russia for medical treatment prevails over domestic. People opt for treatment and recovery in such countries as Israel, Germany, etc. Today, it is necessary to change the attitude to medical tourism in Russia and to show that the level of our treatment and recovery is high.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Current global trends in development of health tourism. • Difficulties of mutual cooperation of health resorts in the SCO and BRICS member states with tour operators/ travel agents. • One of the new and bright directions of health tourism. • Modern quality requirements at health resorts. • Fitness and yoga-tours: modern breath of health tourism. 	
	<u>Speakers:</u>	
	> ILGIZ BAIMURATOV , Deputy Director-General at OOO FinExpertiza	
	> TATIANA LABENDIK , Director-General at Rosa Springs 4* hotel Topic: Third millennium hotels: How to combine the traditional and contemporary formats in medical tourism	
	> DMITRI ESTENKOV , Director-General of the medical information system "Sanatorium" Topic: Automation as a tool of raising income	
	> EVGENII TERENTIEV , Executive Director of the Republican Association of Resorts "Health Resorts of Tatarstan"	
	> AZAMAT BAITIMEROV , Deputy Chairman of the Medical Chamber of the Republic of Bashkortostan	
	> ALEKSANDR YELISEYEV , Expert of the Council of Regions of the Russian Union of Travel Industry	
	> EVGENII USKOV , Director for Key Clients at Travelline	
	> ALFRED AKBASHEV , Director Yangan-Tau Health Resort	
19.15 20.30	Official Reception	Hallway, 1st floor, Concert Hall

Day TWO, October 19, 2018		2 Zaki Validi, Ufa Congress-Hall
09.00	Registration	Hallway, -1 floor
10.00 12.30	Consultation platforms "Support infrastructure for small and medium-sized businesses of the Republic of Bashkortostan"	Hallway, -1 floor
	Exhibition of the Fourth Forum on Small Business of the SCO and BRICS Regions	Hallway, -1 floor
	Exchange of business contacts	Hallway, -1 floor
10.00 12.30	Youth Foresight School "We are the Future" (continuation)	Exhibition Hall, 1st floor
10.00 12.00	<p>EXPERT SESSION</p> <p>NEW INDUSTRIAL MODELS AS SMALL BUSINESS COOPERATION TOOLS IN THE SCO AND BRICS</p> <p><u>Moderator:</u> ANDREI SHPILENKO, Director of the Association of Clusters and Technology Parks</p> <p>Industrial cooperation is one of the priorities of economic cooperation in the SCO and BRICS in the sphere of SME development. The conventional organization of production chains, centralization of all processes, considerable overheads and the long period of start of new products don't allow the entities to be flexible and competitive in modern conditions. The use of industrial clusters and technology parks as key instruments of territorial development of the industry is set down in the Russian Federation legislation. These are the new industrial models allowing the effective development of the interregional and international cooperation for the integration of production chains taking into account technological competences and business needs.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • How can the potential of the existing industrial clusters be used for the development of the regional industry and the international cooperation of the SCO and BRICS regions? • How do the countries and regions create new investment niches? • How to use the potential of interregional industrial cooperation for development of small and medium business? <p><u>Speakers:</u></p> <ul style="list-style-type: none"> > MIKHAIL SUTYAGINSKY, Board Chairman at AO Titan Group > DENIS KRAVCHENKO, State Duma Deputy, Vice-Chairman of the Committee on Economic Policies, Industry, Innovative Development, and Entrepreneurship > FEDOR DUDIN, Director-General of OOO Genborg > ZARINA ZHANSEERKEEVA, Program Manager of the SCO Business Council of the Republic of Kazakhstan > WANG QINGCHUN, Deputy Director of Office of the National Government of Qingdao, China > BERKSAN BUYUKYILDIZ, CEO at ORTEKSAN Consultancy LLC, Turkey > ARTYOM KIREYEV, Managing Director of OOO Regional Operator of ECO-CITY 	Conference Hall № 4, -1 floor
10.00 12.00	<p>EXPERT SESSION</p> <p>YOUTH ENTREPRENEURSHIP IN THE SCO AND BRICS REGIONS</p> <p><u>Moderator:</u> ANATOLY ZORIN, Director of the Russian Center for Assistance to Youth Entrepreneurship</p> <p>The round table is aimed to discuss and to promote the best practices of youth business in the SCO and BRICS. Besides, during the round table, it is planned to discuss interesting youth business cases which used the existing support opportunities.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Practices of youth business in the SCO and BRICS regions. • Successful cases of the young businesses in the SCO and BRICS. • Opportunities and problems of cooperation between young entrepreneurs in the SCO and BRICS. 	Small Hall, -1 floor

	<u>Speakers:</u>	
	> ETERI KHOKHOYEVA , Master Coach of the International Labor Organization, Director of the Business Development Center	
	> OLIM ALIMOV , Co-founder of Youth League of the SCO States, China	
	> VICTORIA KHU , Co-Founder of the SCO Countries Youth League, China	
	> TIMUR YAMILOV , Development Director for the CIS countries at AO Khimreaktivsnab	
	> VIKTOR ERIVANTSEV , Founder of Finch Technology Ltd	
	> ALEKSEI GORODISHENIN , Marketing Director at RCML ASIA, Partner of the Chinese-Russian Investment Fund	
	> KAREN GEVORGYAN , Deputy Executive Director of the National Center for SME Development in Armenia	
	> LI BAOMIN , Director of the Center of the Russian-Chinese Youth Business Incubator in Nanking, Chairman of the Board of Directors of the Scientific and Technical Company SUQING, China	
	> IVAN ABRAMOV , President of Gos-consult	
10.00 12.00	<p>PRACTICAL SESSION</p> <p>NETWORK OF TRADE AND EXHIBITION HALLS IN THE SCO AS ALL-INCLUSIVE INFRASTRUCTURAL TOOL FOR SUPPORT AND DEVELOPMENT OF EXPORT-ORIENTED SMALL BUSINESS</p> <p><u>Moderator:</u></p> <p>ALEKSANDR BEDA, Head of the Department of the SCO Business Club in the Northwest Federal District of the Russian Federation</p>	Conference Hall № 5, -1 floor
	<p>The practical session is aimed at analyzing and demonstrating the existing integrated infrastructure and services for export-oriented small and medium enterprises of the SCO and BRICS countries. Tools of support to mutual trade, development of mutual deliveries, and international ecommerce will be presented to small businesses. The presentation of the project “Network of Trade and Exhibition Halls in the SCO” will make it possible to identify its resources and opportunities in facilitating trade and economic cooperation of small business of the SCO and BRICS countries.</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Infrastructure of development of international cooperation in trade, economic, research, and production spheres. Services can be offered. Events for mutual promotion and building business in the foreign markets. • About the opportunities of establishing national halls in the SCO and BRICS states; inclusion of support to the SME international exhibition and trading into the national plans. • About the potential of fulfilling the requirements of the Regional export standards regarding the establishment of the Trade missions of Territorial districts of the Russian Federation on the premises of the specialized halls in the SCO countries. • About the integration of Russian Export Center projects on establishing a trading exhibition halls abroad on the premises of the halls in the SCO countries. 	
	<u>Speakers:</u>	
	> YURI AVDEEV , Assistant to the Member of the Federation Council, Vice-Chairman of the Committee on Agrarian and Food Policies and Environmental Management	
	> OLEG GRYZIN , Director-General at OOO Soyuz 86	
	> GLEB KULIKOV , Head of the Information Business Center of St. Petersburg in the People's Republic of China	
	> VIKTOR VEDILIN , Director-General of OOO VIK	
	> IVAN VOLSKY , Managing Partner of OOO Russkoye bogatstvo	
	> VALERY KAIGORODOV , Director-General of China SMM Agency, China	
	> ANDREI VARDANOV , Director-General of Sinergiya, China	
	> XU JINLI , Head of the Representative Office of the China Committee for Assistance to International Trade in the Russian Federation, China	

10.00 12.00	<p>ROUND TABLE</p> <p>EVENT TOURISM: A TOOL TO PROMOTE AND DEVELOP TERRITORIES</p> <p><u>Moderators:</u></p> <p>GENNADY SHATALOV, Board Chairman at Region PR, founder of Federal tourist awards: Russian Event Awards, "Route of the Year, Tourist Souvenir, and MediaTur, General Producer of the All-Russian festival of movies about tourism and travel "Russia inspires"</p> <p>VYACHESLAV GILYAZITDINOV, Chairperson of the Republic of Bashkortostan State Committee for Entrepreneurship and Tourism</p>	Large Hall, -1 floor
	<p>Events attract tourists. It is an opportunity for organizers to earn from tourists through their accommodation costs, food, visits of events, and souvenirs. There is always a question, though: how to make an event that would be truly profitable?</p> <p>Focal Points:</p> <ul style="list-style-type: none"> • Tourist international and regional brands. • Best practices in promotion of tourist brands. • Major events attract tourists. • 2018 FIFA World Cup: experience, results, prospects. • Summer International Children's Games 2019. 	
	<u>Speakers:</u>	
	<p>➤ ROMAN SHAIKHUTDINOV, Head of the Center for Tourism Development of the Republic of Bashkortostan</p>	
	<p>➤ VADIM VOLKOV, Head of the Department of Culture and Tourism in Lipetsk Oblast</p>	
	<p>➤ SALAVAT NAFIKOV, Deputy Director for Development of Yakty-Kul Health Resort</p>	
	<p>➤ ALEKSANDR AMAGZAYEV, Director of Irkutsk Regional State Budgetary Institution "Center of Culture of Indigenous Baikal People"</p>	
	<p>➤ ALEKSEI GORDIN, Chairman of the Council of the Irkutsk Regional Branch of the All-Russian Public Organization "Assembly of the Peoples of Russia"</p>	
	<p>➤ RUSLAN NASYPOV, Head of the Programs "Poekhali za talantami!" and "Lubit'-Vkusno" of the Perviy Kanal TV company. Global TV Network</p>	
	<p>➤ ELMIRA TUKANOVA, Director of the Tourism Development Center of Sverdlovsk Oblast</p>	
	<p>➤ DMITRI SAVVATEEV, Head of the Tourism Department of the Industry Department of the Khanty-Mansi Autonomous Okrug – Yugra</p>	
	<p>➤ ILDAR MUSIN, President of Sputnik Sport and Business Travel, Vice-President of the Federation of Restaurateurs and Hoteliers, Vice-President of the National Hospitality Association (NHA), Expert and Head of the Halal Friendly Project</p>	
	<p>➤ SERGEI STEPANOV, Head of the Department for Physical Culture and Sport of the Ufa City Administration</p>	
	<ul style="list-style-type: none"> • + Online live discussions 	
	<p>➤ NATALIA SUKHANOVA, Director of the Department of Nizhny Novgorod Administration</p>	
	<p>➤ TATIANA SAZHAJEVA, Director of the Tourist Center of the Altai Territory (Altaiturcenter), Barnaul</p>	
	<p>➤ DARIA SANNIKOVA, Director of the Committee for the Promotion of Tourism Development in Kazan</p>	
	<p>➤ ALEKSEI KOKURIN, Director of the Travel Agency "Puteshestviye v proshloye" Kazan</p>	
10.00 12.00	<p>SEMINAR ON FOREIGN ECONOMIC ACTIVITY FOR SME</p> <p>INTRODUCTION TO EXPORT</p> <p><u>Host:</u></p> <p>RENAT MANYAPOV, Head of the SCO and BRICS Office of the Chamber of Commerce and Industry of the Republic of Bashkortostan</p>	Conference Hall № 1, -1 floor

	Discussion points: <ul style="list-style-type: none"> • The life cycle of the export project. • State support to export-oriented businesses. • Legal aspects of export activities. 	
12:00 12:30	Coffee-break	Salavat Restaurant, -1 floor
12.30 14.00	WRAP-UP SESSION Moderator: VLADIMIR PADALKO , Vice-President of Chamber of Commerce and Industry of the Russian Federation	Large Hall, -1 floor
	Speakers:	
	> DENIS KRAVCHENKO , State Duma Deputy, Vice-Chairman of the Committee on Economic Policies, Industry, Innovative Development, and Entrepreneurship	
	> ALEKSEI KARPUKHIN , Minister of Industry and Innovation Policy of the Republic of Bashkortostan	
	> VYACHESLAV GILYAZITDINOV , Chairperson of the Republic of Bashkortostan State Committee for Entrepreneurship and Tourism	
	> GUZEL ASYLOVA , Chairperson of the State Committee of the Republic of Bashkortostan for Trade and Consumer Protection	
	> LENA IZOTOVA , Deputy Chairman of the State Committee of the Republic of Bashkortostan on Foreign Economic Relations	
	> MIKHAIL SUTYAGINSKY , Board Chairman at AO Titan Group	
	> SERGEI KANAVSKY , Executive Secretary of the SCO Business Council	
	> IRINA FROLOVA , Deputy Director for Science of the Institute of History and State Management of Bashkir State University	
	> Representatives of the Youth Foresight School "The Future is Us"	
	> AZAT FAZLYEV , President of the Chamber of Commerce and Industry of the Republic of Bashkortostan, Vice-Chairman of the National Part of the SCO Business Council for the Russian Federation	
14.30 16.00	SIGHTSEEING OF UFA (prior registration at registration zone is required)	-1 floor